

PRO Lead Tracker - Lifetime (from 1 June 2020)

Total Leads	198		
Website Submissions	23	Percentage	12%
Website Call	19	Percentage	10%
Tracked Call	3	Percentage	2%
Facebook/social media	2	Percentage	1%
Landing Page (ADADesignBuild.com)	7	Percentage	4%
Manually Added CASp Campaign	64	Percentage	32%
PPC	41	Percentage	21%
CASp Referrals	9	Percentage	5%
Other	26	Percentage	13%

Number	Name	Email	Phone	Received	Type of Lead	Source
1				31-Jan-2022		Referral
2				29-Jan-2022		Tracked Call
3				28-Jan-2022		Website Call
4				24-Jan-2022		Tracked Call
5				24-Jan-2022	Ramp	Tracked Call
6				24-Jan-2022	Truncated Domes	Website Submission
7				22-Jan-2022		Tracked Call
8				22-Jan-2022		Website Submission
9				21-Jan-2022		Website Submission
10				20-Jan-2022	Ramp	Tracked Call
11				19-Jan-2022		Website Call
12				18-Jan-2022	entrance	Tracked Call
13				17-Jan-2022	ADA Curb	Website Submission
14				15-Jan-2022		Website Call
15				14-Jan-2022	Concrete	Tracked Call
16				13-Jan-2022		Tracked Call
17				13-Jan-2022		Website Submission
18				13-Jan-2022		Referral
19				13-Jan-2022	Casp Inspection	Tracked Call
20				12-Jan-2022	Entrance	Website Submission
21				11-Jan-2022		Website Submission
22				11-Jan-2022		Website Call
23				10-Jan-2022	Casp	Website Call
24				6-Jan-2022		Website Call

25				5-Jan-2022	Entrance/Bathroom	Website Submission
26				5-Jan-2022	Condo	Website Submission
27				3-Jan-2022		CASp Referral
28				3-Jan-2022		Referral
29				3-Jan-2022		Website Call
30				3-Jan-2022		CASp Referral
31				30-Dec-2021		return client
32				30-Dec-2021		return client
33				30-Dec-2021		return client
34				29-Dec-2021		Website Submission
35				29-Dec-2021		Website Call
36				29-Dec-2021		Website Call
37				29-Dec-2021	CASp	Website Call
38				28-Dec-2021		Website Submission
39				21-Dec-2021		
40				17-Dec-2021	ramp	Website Submission
41				13-Dec-2021		CASp referral
42				13-Dec-2021		Website Call
43				10-Dec-2021	CASp	Website Call
44				10-Dec-2021	CASp	Website Call
45				8-Dec-2021	ADA Inspection	Website Submission
46				1-Dec-2021	CASp	Website Submission
47				1-Dec-2021	Truncated Domes	Website Submission
48				30-Nov-2021		CASp Referral
49				30-Nov-2021		CASp Referral
50				30-Nov-2021		CASp Referral
51				30-Nov-2021		CASp Referral
52				24-Nov-2021	ADA Compliance	Website Call
53				17-Nov-2021		Website Call
54				11-Nov-2021	Evaluation	Website Call
55				8-Nov-2021	slope/curb lowered	Website Call
56				2-Nov-2021		Website Call
57				30-Oct-2021	Door Rework	Website Submission

58				19-Oct-2021	bathroom	Website Call
59				18-Oct-2021		CASp Referral
60				18-Oct-2021	CASp	CASp Referral
61				4-Oct-2021		New Prospect Monday
62				14-Sep-2021	Sub Contractor	Website Submission
63				1-Sep-2021		Website Submission
64				5-Jul-2021	ADA Design Build	Seamless AI
65				26-May-2021	ADA Push Button	Website Submission
66				26-Apr-2021	Letter From City	Website Submission
67				26-Apr-2021	Accessible Route	Website Submission
68				15-Apr-2021	ADA Design	Seamless AI
69				15-Apr-2021	ADA Design	Seamless AI
70				15-Apr-2021	ADA Design	Seamless AI
71				15-Apr-2021	ADA Design	Seamless AI
72				15-Apr-2021	ADA Design	Seamless AI
73				15-Apr-2021	ADA Design	Seamless AI
74				15-Apr-2021	ADA Design	Seamless AI
75				15-Apr-2021	ADA Design	Seamless AI
76				15-Apr-2021	ADA Design	Seamless AI
77				9-Apr-2021	CASp	CASp Added Manually
78				9-Apr-2021	CASp	CASp Added Manually
79				5-Apr-2021	CASp	CASp Added Manually
80				5-Apr-2021	CASp	CASp Added Manually
81				5-Apr-2021	CASp	CASp Added Manually
82				31-Mar-2021	CASp	CASp Added Manually
83				22-Feb-2021	CASp	Instagram
84				18-Jan-2021	CASp	CASp Added Manually
85				18-Jan-2021	CASp	CASp Added Manually
86				18-Jan-2021	CASp	CASp Added Manually
87				11-Jan-2021	CASp	CASp Added Manually
88				11-Jan-2021	CASp	CASp Added Manually
89				11-Jan-2021	CASp	CASp Added Manually
90				11-Jan-2021	CASp	CASp Added Manually
91				11-Jan-2021	CASp	CASp Added Manually
92				4-Jan-2021	CASp	CASp Added Manually
93				4-Jan-2021	CASp	CASp Added Manually
94				4-Jan-2021	CASp	CASp Added Manually
95				4-Jan-2021	CASp	CASp Added Manually

96				4-Jan-2021	CASp	CASp Added Manually
97				28-Dec-2020	CASp	CASp Added Manually
98				28-Dec-2020	CASp	CASp Added Manually
99				28-Dec-2020	CASp	CASp Added Manually
100				28-Dec-2020	CASp	CASp Added Manually
101				28-Dec-2020	CASp	CASp Added Manually
102				21-Dec-2020	CASp	CASp Added Manually
103				21-Dec-2020	CASp	CASp Added Manually
104				21-Dec-2020	CASp	CASp Added Manually
105				21-Dec-2020	CASp	CASp Added Manually
106				21-Dec-2020	CASp	CASp Added Manually
107				14-Dec-2020	CASp	CASp Added Manually
108				14-Dec-2020	CASp	CASp Added Manually
109				14-Dec-2020	CASp	CASp Added Manually
110				14-Dec-2020	CASp	CASp Added Manually
111				14-Dec-2020	CASp	CASp Added Manually
112				7-Dec-2020	CASp	CASp Added Manually
113				7-Dec-2020	CASp	CASp Added Manually
114				7-Dec-2020	CASp	CASp Added Manually
115				7-Dec-2020	CASp	CASp Added Manually
116				7-Dec-2020	CASp	CASp Added Manually
117				2-Dec-2020	CASp	CASp Added Manually
118				2-Dec-2020	CASp	CASp Added Manually
119				2-Dec-2020	CASp	CASp Added Manually
120				2-Dec-2020	CASp	CASp Added Manually
121				2-Dec-2020	CASp	CASp Added Manually
122				24-Nov-2020	CASp	CASp Added Manually
123				24-Nov-2020	CASp	CASp Added Manually
124				24-Nov-2020	CASp	CASp Added Manually
125				24-Nov-2020	CASp	CASp Added Manually
126				24-Nov-2020	CASp	CASp Added Manually
127				18-Nov-2020	CASp	CASp Added Manually
128				18-Nov-2020	CASp	CASp Added Manually
129				18-Nov-2020	CASp	CASp Added Manually
130				18-Nov-2020	CASp	CASp Added Manually
131				18-Nov-2020	CASp	CASp Added Manually
132				18-Nov-2020	Ramp Work	Online

133				18-Nov-2020		Online
134				18-Nov-2020		Online
135				12-Nov-2020	CASp	CASp Added Manually
136				12-Nov-2020	CASp	CASp Added Manually
137				12-Nov-2020	CASp	CASp Added Manually
138				12-Nov-2020	CASp	CASp Added Manually
139				12-Nov-2020	CASp	CASp Added Manually
140				3-Nov-2020	CASp	CASp Added Manually
141				3-Nov-2020	CASp	CASp Added Manually
142				3-Nov-2020	CASp	CASp Added Manually
143				3-Nov-2020	CASp	CASp Added Manually
144				3-Nov-2020	CASp	CASp Added Manually
145				29-Oct-2020		Website
146				4-Oct-2020		Other
147				3-Oct-2020		Website
148				17-Sep-2020		LinkedIn
149				7-Sep-2020		Other
150				1-Sep-2020		Other
151				24-Aug-2020		PPC
152				21-Aug-2020		PPC
153				20-Aug-2020		PPC
154				11-Aug-2020		PPC
155				10-Aug-2020		PPC
156				10-Aug-2020		PPC
157				6-Aug-2020		PPC
158				6-Aug-2020		PPC
159				26-Jul-2020		PPC
160				25-Jul-2020		LP - ADADESIGNBUILD
161				25-Jul-2020		PPC
162				25-Jul-2020		PPC
163				24-Jul-2020		PPC
164				22-Jul-2020		LP - ADADESIGNBUILD
165				22-Jul-2020		PPC
166				22-Jul-2020		PPC
167				21-Jul-2020		PPC
168				16-Jul-2020		LP - ADADESIGNBUILD
169				12-Jul-2020		LP - ADADESIGNBUILD

170				11-Jul-2020		PPC
171				11-Jul-2020		LP - ADADESIGNBUILD
172				10-Jul-2020		LP - ADADESIGNBUILD
173				10-Jul-2020		LP - ADADESIGNBUILD
174				9-Jul-2020		PPC
175				9-Jul-2020		PPC
176				8-Jul-2020		PPC
177				8-Jul-2020		PPC
178				6-Jul-2020		PPC
179				3-Jul-2020		PPC
180				1-Jul-2020		PPC
181				29-Jun-2020		PPC
182				28-Jun-2020		PPC
183				26-Jun-2020		PPC
184				25-Jun-2020		PPC
185				25-Jun-2020		PPC
186				24-Jun-2020		PPC
187				22-Jun-2020		PPC
188				22-Jun-2020		PPC
189				22-Jun-2020		PPC
190				21-Jun-2020		PPC
191				17-Jun-2020		PPC
192				17-Jun-2020		PPC
193				17-Jun-2020		PPC
194				16-Jun-2020		PPC
195				13-Jun-2020		PPC
196				12-Jun-2020		PPC
197				11-Jun-2020		PPC
198				11-Jun-2020		PPC